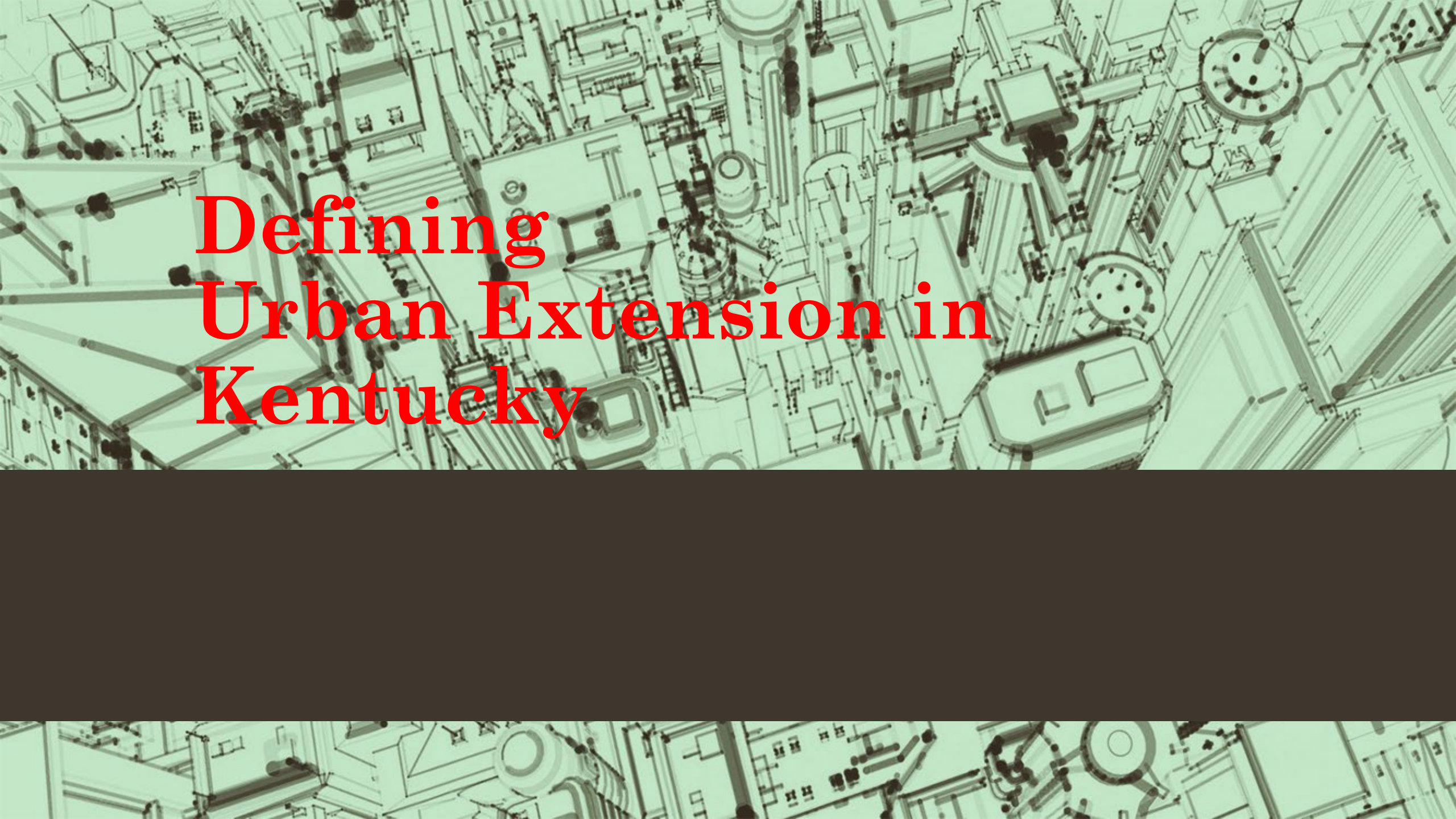


Urban Extension Institute

KSU / UK Partnership



The image features a detailed, light-colored architectural rendering of a city's street grid and building footprints, viewed from an aerial perspective. The rendering is semi-transparent, allowing a dark grey horizontal band to pass through the center. Overlaid on this band is the title text in a bold, red, serif font. The text is centered horizontally and spans across the middle of the image.

Defining Urban Extension in Kentucky

National Urban Extension Initiative: Implementation Plan

Presented by the
National Urban Extension Leaders

Approved by
Extension Committee on Organization & Policy
April 2019

References to terms urban, city, suburban and metropolitan are used throughout this document. For the purpose of this report, these terms are being used interchangeably to refer to central cities, metropolitan and suburban areas that surround these cities, as well as other highly populated counties.

A National Framework for Urban Extension

A Report from the
National Urban Extension Leaders

December 2015 (Original Report, September 2015)

This report includes references to urban, metropolitan, or city Extension. For the purpose of this paper, these terms are being used interchangeably to refer to central cities, metropolitan and suburban areas that surround these cities, as well as other highly populated counties.

For the purpose of this article, the terms *urban*, *metropolitan*, and *city* are used interchangeably to refer to densely populated areas no consistent parameters for population density have been established with regard to urban Extension



A National Framework for Urban Extension

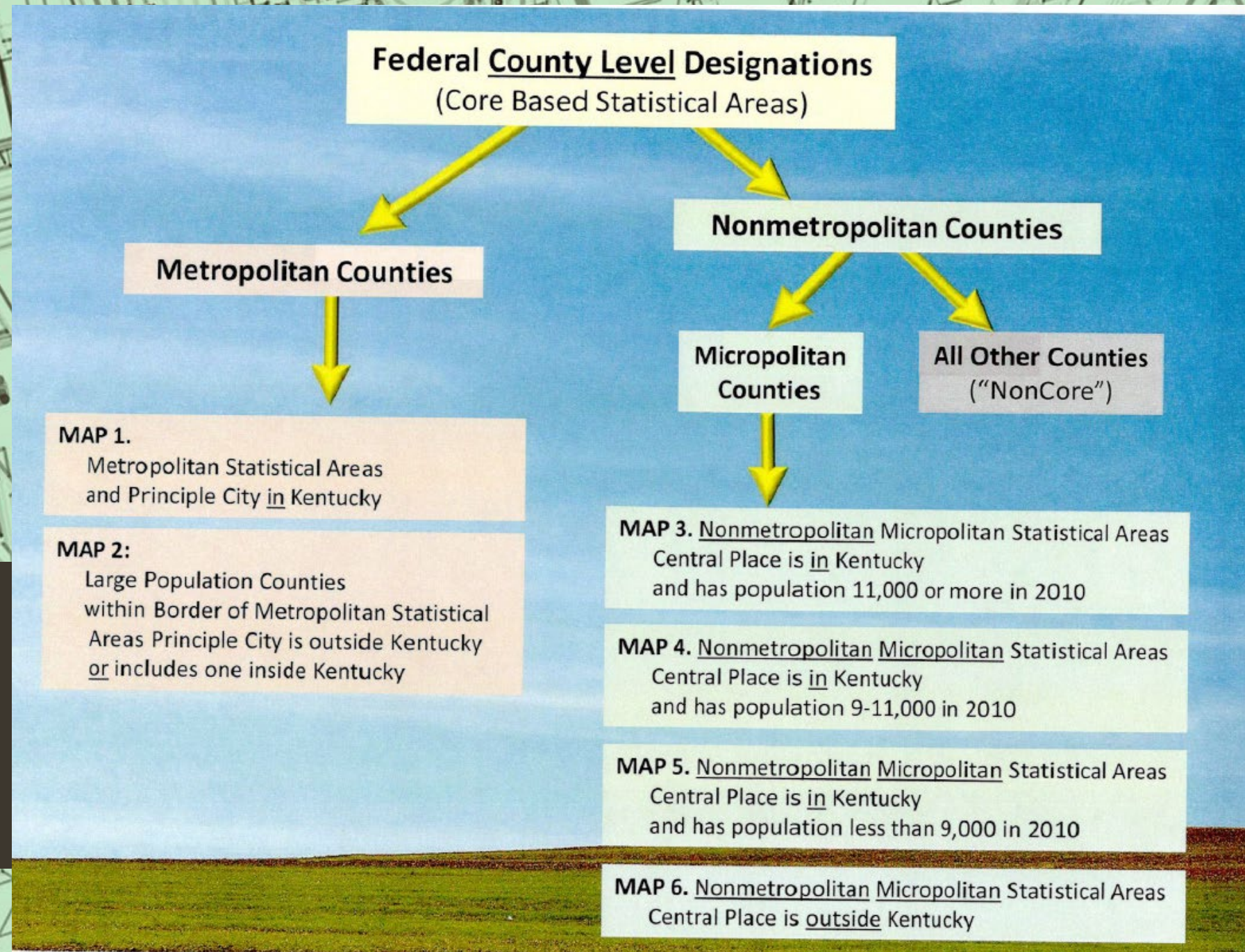
U.S. Census
Uses these
Designations:

Metropolitan

Non-Metro

Micro

All others



MAP 1

Metropolitan Statistical Areas and Principle City in Kentucky



MAP 2

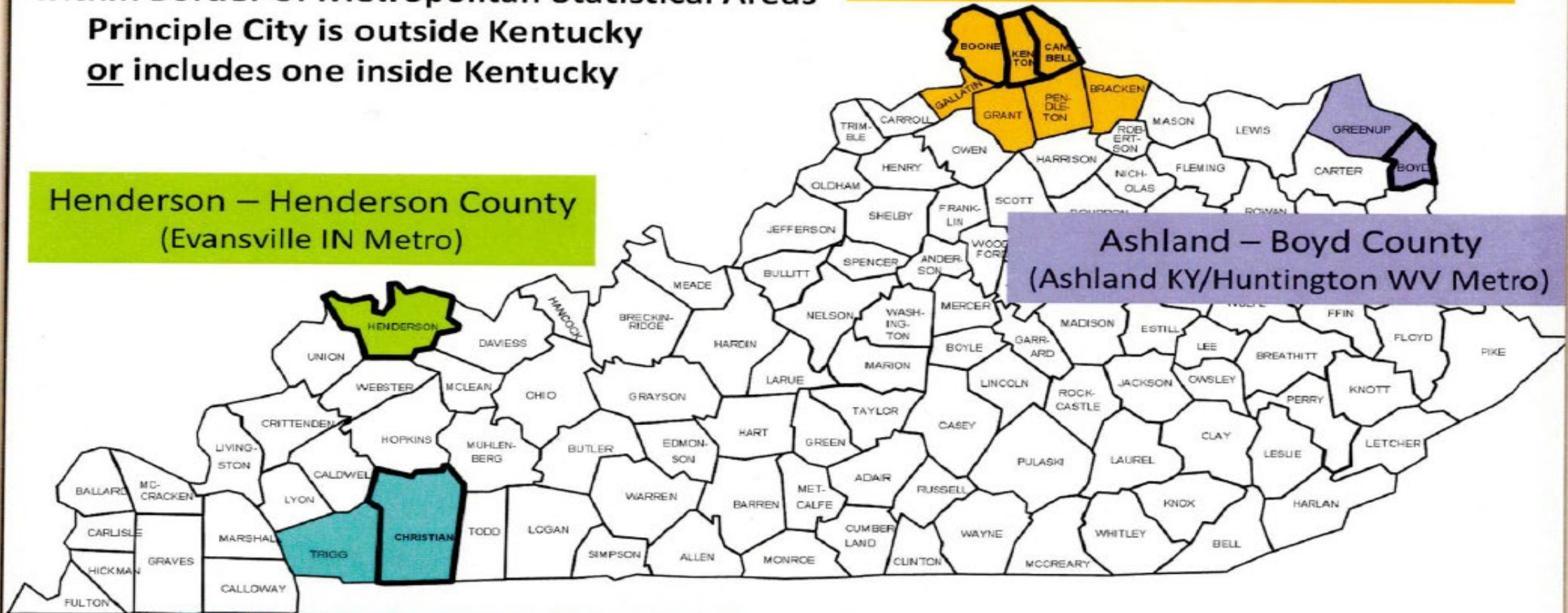
**Large Population Counties
within Border of Metropolitan Statistical Areas
Principle City is outside Kentucky
or includes one inside Kentucky**

**Boone, Kenton, Campbell Counties
(Cincinnati OH Metro)**

**Henderson – Henderson County
(Evansville IN Metro)**

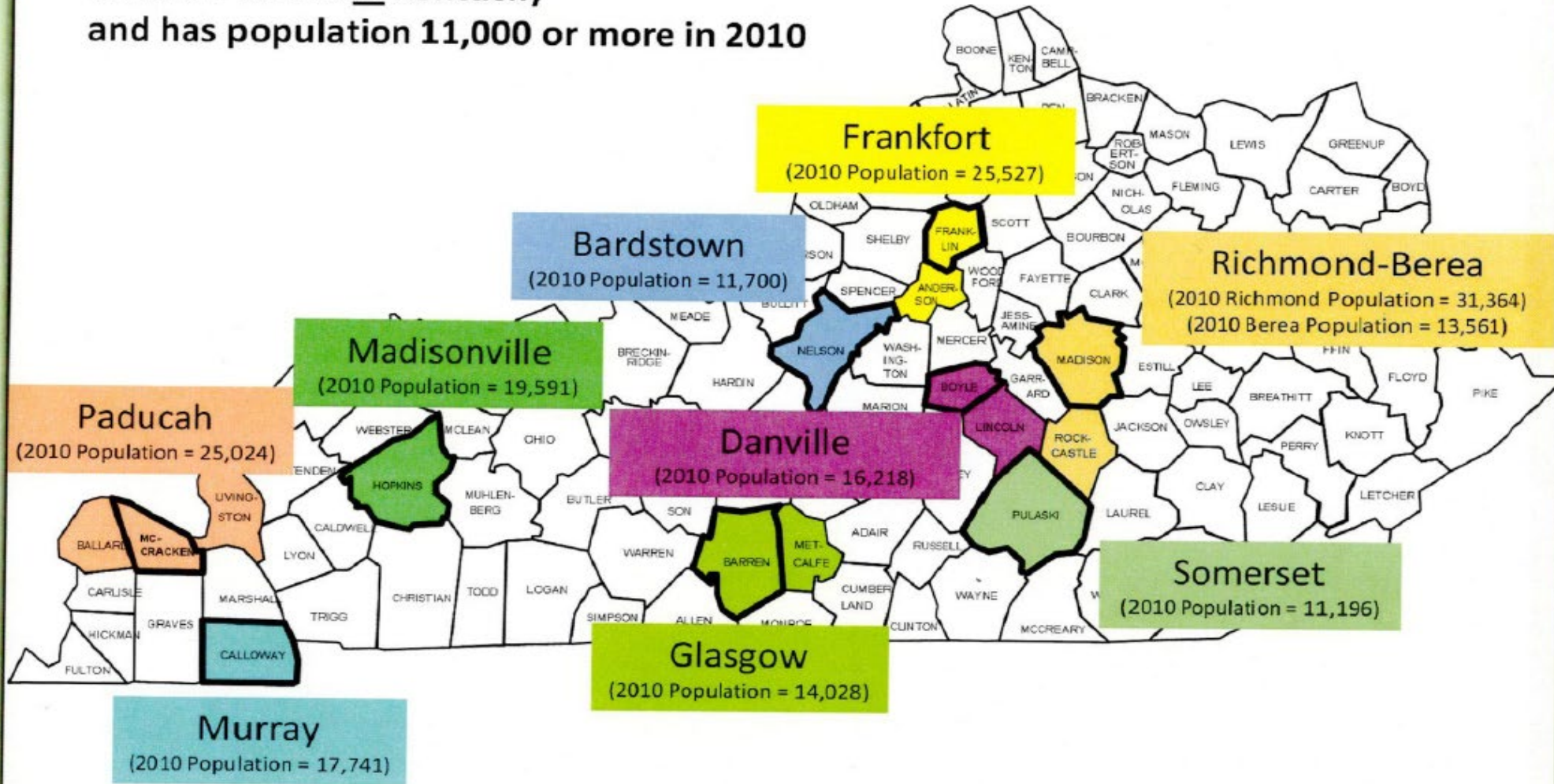
**Ashland – Boyd County
(Ashland KY/Huntington WV Metro)**

**Hopkinsville - Christian County
(Clarksville TN Metro)**



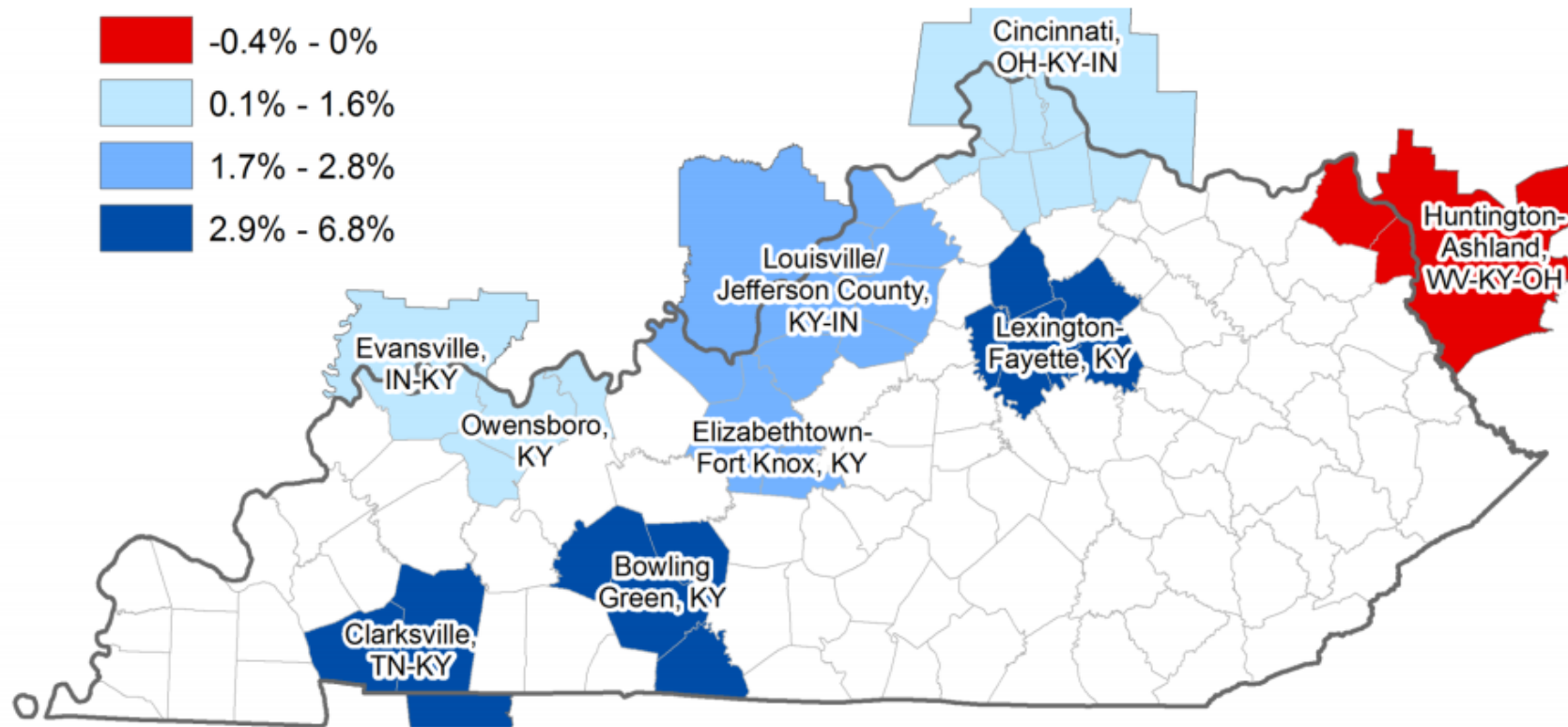
MAP 3

Nonmetropolitan Micropolitan Statistical Areas
Central Place is in Kentucky
and has population 11,000 or more in 2010



Metro Area Growth

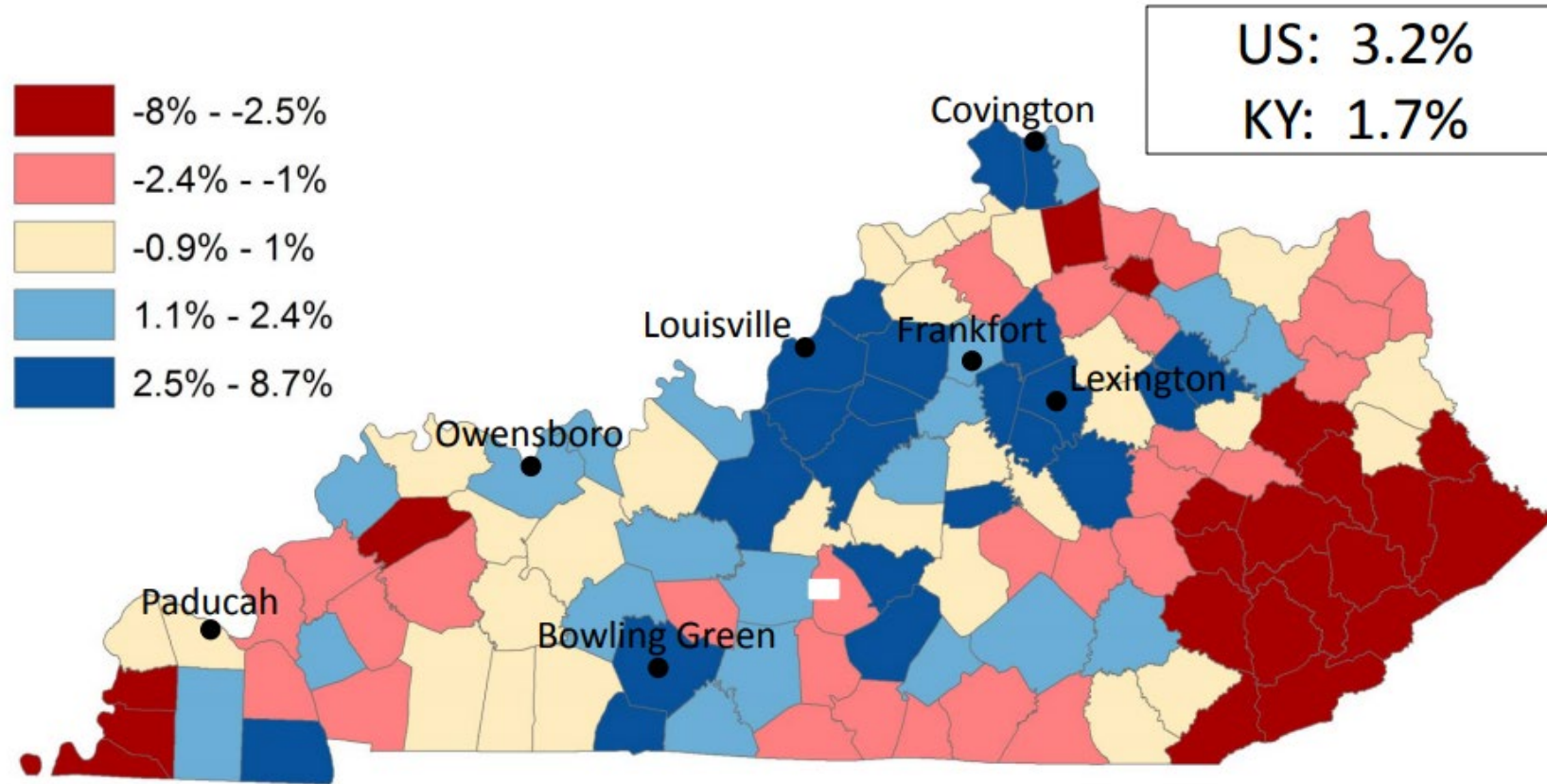
Metropolitan Area Growth 2010-2014



Source: U.S. Census Bureau, 2014 Population Estimates

Population Change - Actual

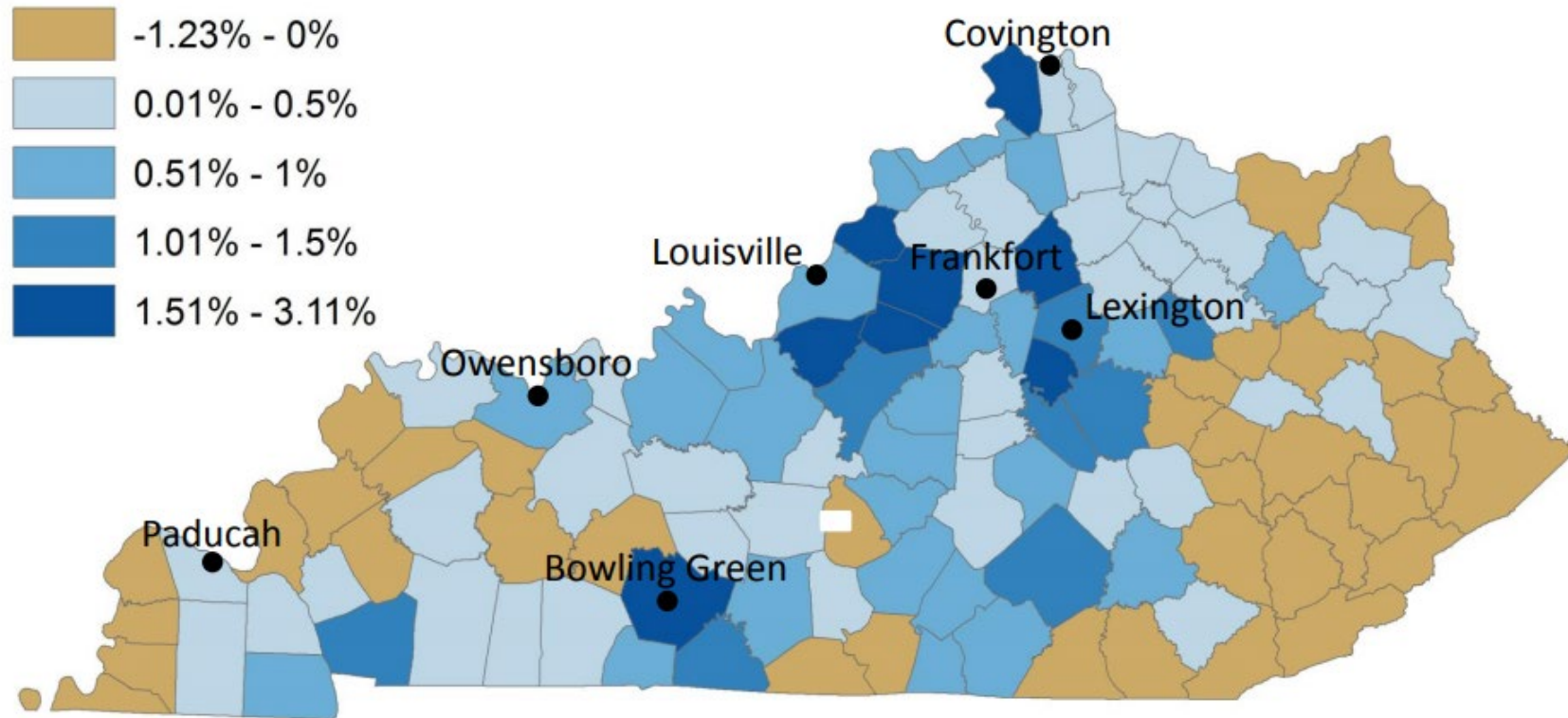
Population Change 2010-2014



Source: U.S. Census Bureau, 2010 Decennial Census, 2014 Population Estimates

Population Change - Forecast

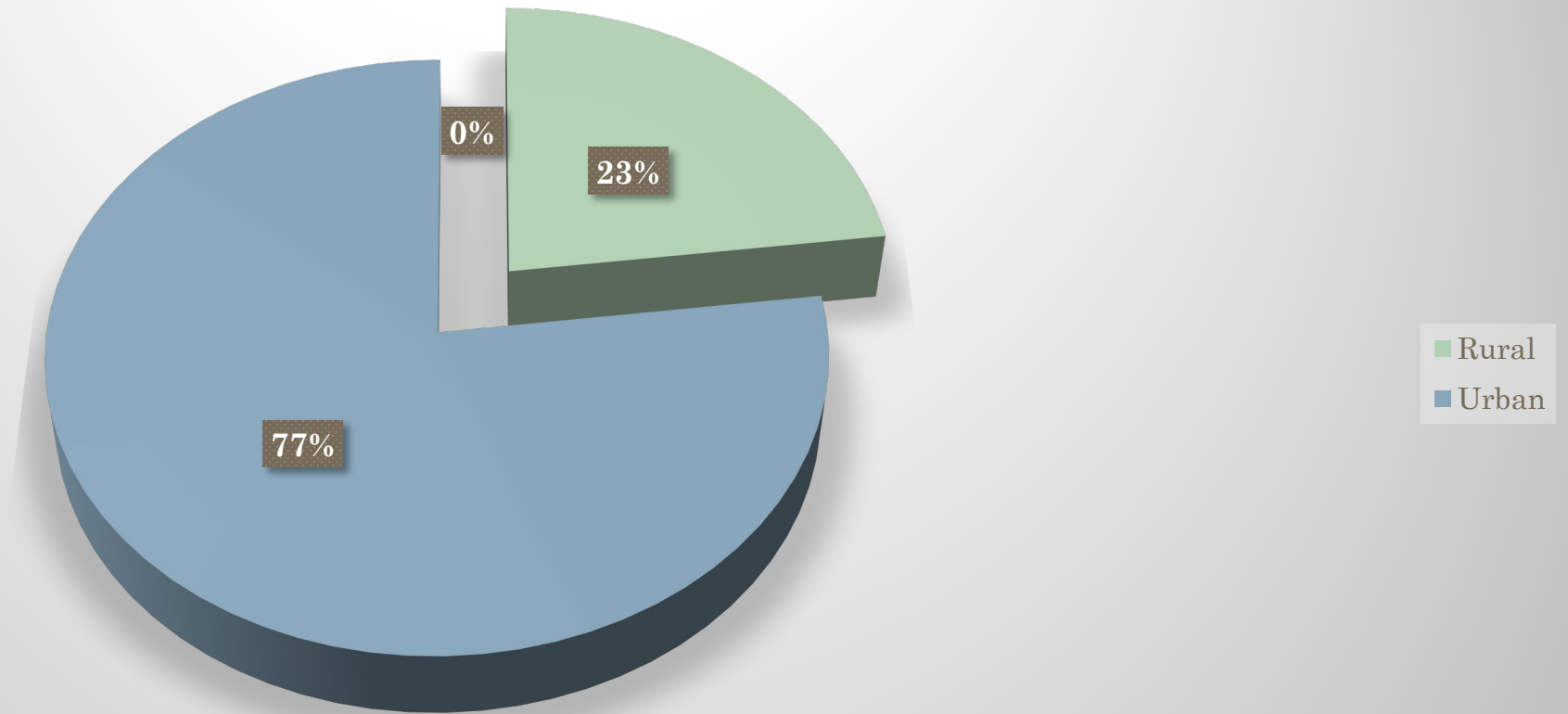
Annualized Population Change, 2010-2025



Source: Kentucky State Data Center Population Projections

SO WHAT?

KY Population



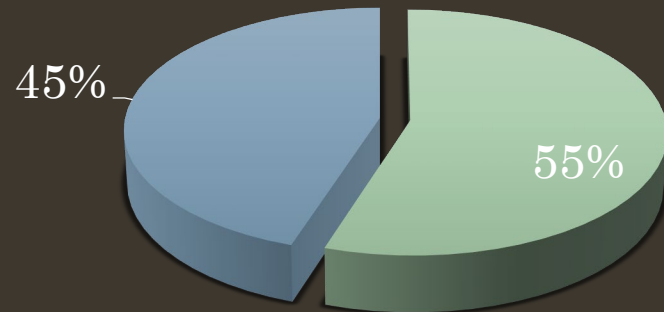
Urban Extension in Kentucky

House Members Representing All or part of KY Metro Area

2012 Kentucky House

100

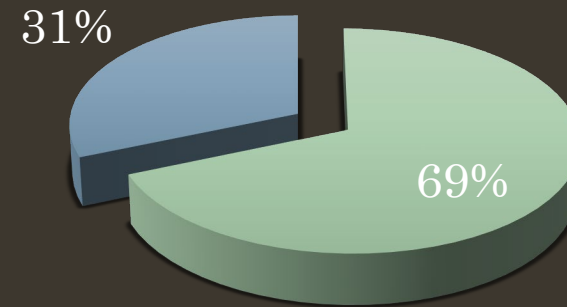
Representatives



2019 Kentucky House

100

Representatives

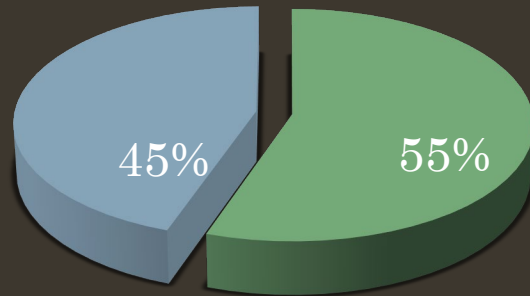


Urban Extension in Kentucky

Senate Members Representing All or part of KY Metro Area

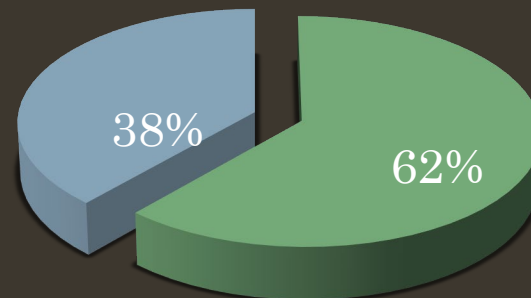
2012 Kentucky Senate

38 Senators



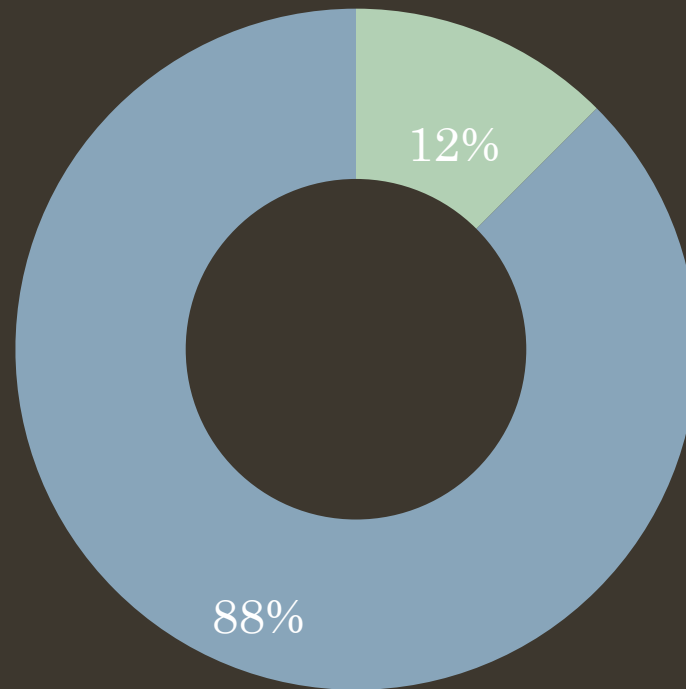
2019 Kentucky Senate

38 Senators



Urban Extension in Kentucky

**Extension Agents in 10 highest
population counties**



Background

- A National Framework for Urban Extension (2015), developed by the National Urban Extension Leaders (NUEL) for the national Extension Committee on Organization and Policy (ECOP). Add your second bullet point here
- The report identifies four emerging common themes, drawn from the literature and Extension professionals nationally, that need to be addressed by Extension in urban and metropolitan settings to effectively meet the needs of people and achieve programmatic success.

Background

- A **National Framework for Urban Extension (2015)**, developed by the National Urban Extension Leaders (NUEL) for the national Extension Committee on Organization and Policy (ECOP).
- The report identifies **four emerging common themes**, drawn from the literature and Extension professionals nationally, that need to be addressed by Extension in urban and metropolitan settings to effectively meet the needs of people and achieve programmatic success.

Background

- **National Framework for Urban Extension - Four Emerging Themes**
- **Positioning:** Defining Extension urban niche, and/or Extension's image in urban settings, how Extension is positioned at the local city level, as well as state level;
- **Programs:** The methods Extension practices to address the multitude of issues and priorities of urban residents and communities, are programs adjusted to be appropriate and relevant for urban audiences;
- **Personnel:** The means Extension uses to attract, develop, retain and train competent human talent, along with staffing positions, patterns and structures used to staff cities; and
- **Partnerships:** The manner in which Extension collaborates and builds effective partnerships to leverage resources for collective impact.

UEI – Leadership Fellows Program

- Agents
- Specialists
- Administrators



- UEI seeks to expand the research knowledge base of how Extension can work successfully in urban communities.
- UEI is a one year commitment (this could be extended based on the research). This allows sufficient time to plan, organize, implement and evaluate your idea.
- An advisor will be with you every step of the way and will assist you with the analysis of data and guidance with submitting your research for publication.

UEI – Leadership Fellows Program

- Agents
- Specialists
- Administrators



- What does it mean to be an Urban vs. Rural Extension agent?
- How can we think and work more creatively?
- What are the steps to educational program design?
- Define convening process
- Effective engagement within urban settings
- What is entrepreneurship?
- Others

Extension in the City

Extension in the City

McCracken County CES

April 17, 2020

09:00 AM CT - 12:00 PM CT

Central Time Zone

Extension in the City

Boone County CES

May 15, 2020

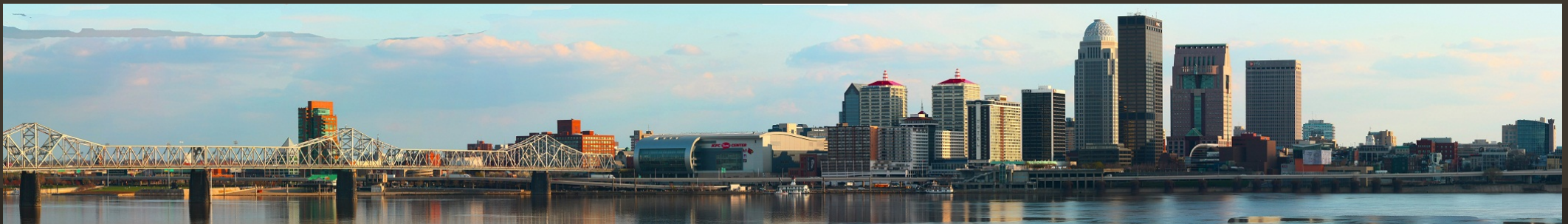
09:00 AM ET - 12:00 PM ET

Eastern Time Zone

- Urban Extension Updates and Program Sharing

UEI – Professional Development

- Urban Community Engagement – September 23, 2020
- Urban Volunteer Management – January 20, 2021
- Urban Convening – March 17, 2021
- Provided via Zoom

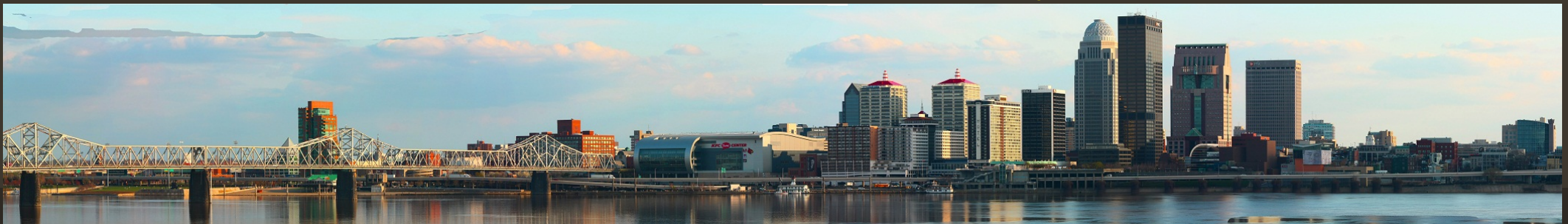


UEI – Collaborations

- Bi-monthly
- Open to everyone interested in strengthening KY Extension's impact in urban communities
- UK and KSU partnership
- Discussion topics and learning
- Share successes and support others

UEI – Collaborations

- Dates
 - March 24th – Boone County Extension Enrichment Center
 - May 26th – Hardin County Extension (Thanks Doug)
 - July 28th – Bullitt County Extension
 - September 22nd – State NEP Office
 - November 24th – McCracken County Extension



- National Urban Extension Leaders Southern Region Professional Development Conference
 - August 18-20, 2020 – Houston, TX
- National Urban Extension Conference
 - May 17-20, 2021 – Atlantic City, NJ

Looking
Forward...



NUEC^{'21}

Atlantic City, New Jersey

National Urban Extension Conference


.....

#NUEC21

NUEC21 Website:
www.cpe.rutgers.edu/NUEC21

Save the Date!
May 17-20, 2021

Facebook: @urbanextension
Twitter: @RutgersNJAES

Presented By:  Hosted By: 